Become a TensorFlow AI Service Partner

Application guide

Thank you for your interest in becoming a TensorFlow AI Service Partner. **We are currently not accepting new applications, but we encourage you to check back soon**. Read this guide to learn about the benefits and goals of the program and preview the application instructions.

Overview

Implementing machine learning solutions can help businesses innovate, but it can be a challenge if a company doesn't have the knowledge, experience, or resources to get started. The goal of this program is to connect experienced AI/ML practitioners with companies looking to implement AI/ML and TensorFlow-based solutions for their business. By fostering these connections, we hope to give access to more enterprises that can benefit from AI-based systems and help them innovate faster, solve smarter, and scale bigger.

Partner benefits

We want to show the world how machine learning and TensorFlow can help improve enterprise organizations across a variety of industries and verticals. Our partners share this goal. If this resonates with your vision, we invite you to apply to join this community.

Collaboration   Connect with the TensorFlow engineering and product teams to give feedback on TensorFlow and any challenges in end customer implementation and engagements.

Growth   Gain exposure and build expertise to help more clients.

Proximity   Stay at the forefront of cutting-edge TensorFlow applications by learning about the latest from the TensorFlow team so that you can provide the best solutions to your clients.

Application instructions

We are no longer accepting new applications. Please check back to see when the application process reopens.

You can preview the program application questions in the next section.

[Preview] Application questions

The application questions are provided below to help you prepare your application.

* Indicates a required field

1. Contact Information

This person will be the primary point of contact between your company and the TensorFlow AI Service Partners team.

1. Full name*

2. Job title*

3. Email*

4. Phone*

2. Company Overview

Please provide company information including name, website URL, and account domain.

1. Registered legal company name*

2. Company website URL*

3. GitHub repo URL (if applicable)

4. Address of company headquarters*

   Oftentimes, this can be similar to your legal address.

5. Company description*

   500 character limit

3. Company Details

1. Years in business*

    ○ Less than 1 year

    ○ 1-3 Years

    ○ 3-5 Years

    ○ 5-10 Years

    ○ 10+ Years

2. Years working with ML solutions*

    ○ Less than 1 year

    ○ 1-3 Years

    ○ 3-5 Years

    ○ 5-10 Years

    ○ 10+ Years

3. Number of employees*

    ○ 1-50

    ○ 51-100

    ○ 101-250

    ○ 251-500

    ○ 501+

4. Number of current and past clients your company served using ML solutions*

5. Target markets*

    ❏ Consumers   ❏ Mid-Market

    ❏ Education   ❏ Small Business

    ❏ Government   ❏ Software Startup

    ❏ Large Enterprise

6. Target industries*

❏ Advertising & Marketing
❏ Agriculture
❏ Automotive
❏ Business & Professional Services
❏ Consumer Packaged Goods
❏ Education
❏ Electrical & Electronics
❏ Energy & Utilities
❏ Financial Services
❏ Food, Beverage, & Restaurants
❏ Gaming

❏ Healthcare & Life Sciences
❏ Industrial Goods & Manufacturing
❏ Law & Government
❏ Logistics & Transportation
❏ Media & Entertainment
❏ Non-Profit
❏ Other
❏ Retail & Wholesale
❏ Software & Internet
❏ Telecommunications
❏ Tourism & Leisure

7. Total annual revenue (USD)*

4. Engagement Information

1. Engagement of interest*
    Select all that apply.

    ❏ Consultation
    ❏ Development
    ❏ Strategy

2. TensorFlow products of interest*
    Select all that apply.

    ❏ TensorFlow Core
    ❏ TensorFlow.js
    ❏ TensorFlow Lite
    ❏ TFX
    ❏ Swift
    ❏ Other

3. Target countries of operation*

5. Machine Learning Expertise

1. What kind of ML solutions has your company built to production using TensorFlow (or any other framework) in the last 12 months?*
    500 character limit

2. Please elaborate on the nature of ML used.*

    For example, Deep Learning, Boosted Trees, etc.
    500 character limit

3. What is the primary ML framework your company used in the past year?*

    150 character limit

4. What is the secondary ML framework (if any) that your team/company used in the past year?

    150 character limit

5. What type of platform does your company typically deploy on?*

    Select all that apply.

    ☐ On-prem   ☐ Mobile

    ☐ Cloud   ☐ On device

    ☐ Web

6. What TensorFlow libraries/APIs does your company use? *

For example, keras API *or one of the TF* libraries and extensions.
150 character limit

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7. As you look towards the next 12 months, is your company looking to expand into new areas of expertise in ML? If so, please explain.*

500 character limit

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6. Client Project Pipelines

1. Are you currently working with clients on new projects expected to deploy in the next 12 months? If so, please explain at a high-level.*

500 character limit

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7. Confirm

❏ I accept Google's Terms and Conditions and acknowledge that my information will be used in accordance with Google's Privacy Policy.
❏ I have not included any confidential or proprietary information.